

ToTheGame GameFeeder is a new web-based product for online gaming stores. GameFeeder offers automatic updates for your products from one of the worlds most up to date game databases.

What is GameFeeder?

GameFeeder is a new service that automatically provides the products in your online store with the latest gaming information on a daily basis, 365 days a year.

GameFeeder is a **100% automatic service**. Created for the purpose to work without any kind of human interaction.

Each day the webshop will receive an e-mail containing a detailed list of updates made over the past **24 hours**. This way the editor will always stay up to date on changes made.

Your online store will be updated daily with **high-resolution screen shots, videos, release dates, logos, box shots, fact sheets, and more**.

The information given is based on the **UK market**. Box shots and release dates are provided for UK releases.

The service is available worldwide regardless of where your server is located.

ToTheGame's game database

The information shared is collected from the ToTheGame database, which is considered as one of the most complete and accurate gaming databases on the Internet.

Since 2001 the editors of ToTheGame have been in touch with gaming developers, publishers and distributors in order to provide the latest and most reliable information that exists for the **PC, Playstation 2, Playstation 3, Xbox, Xbox 360, GameCube, Playstation Portable, Nintendo DS, and Wii** games.

Because of ToTheGame's contacts and exclusive deals with publishers and developers, ToTheGame is often the first to publish new information and materials for games; meaning your store will always be updated with the latest information available to date.

Implementing the solution

ToTheGame's GameFeeder uses the most common standards as of today, meaning most web-stores can use the service, regardless of which system they may use.

The information provided by ToTheGame is **XML-based**. XML is a common standard and makes it possible to easily move information between different systems.

When a webshop requires information about a specific product it makes a request to ToTheGame's data service. The data service will respond by wrapping the information into an XML-document which is returned to the online store. The store can then use a XML-reader to analyze the document and publish the information any way they seem fit.

Why GameFeeder ?

- Time saving
- Reliable game information
- Automatic updates
- Exclusive information
- Daily e-mail summary
- Simple implementation

Other benefits

If you as a GameFeeder customer also wish to run ads on ToTheGame we offer a **20%** discount on those ads.

More information

You can look at our website: www.tothegame.com/gamefeeder.

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